

# **Belchim Crop Protection Canada Privacy Policy**

Your Privacy is important to Belchim Crop Protection Canada (referred to as "we" or "us" in this policy) and the purpose of this policy is to tell you what personal information we collect about you, how we use it, whether we disclose it to anybody else, how long we keep it, and how you can request access to your personal information or obtain more information about Belchim Crop Protection Canada privacy policies.

#### Personal information

Personal information is defined as information about a person/identifiable individual, and it does not include commercial or business information. Personal information means any information about you except your name, business title, business address, business e-mail address, business telephone number or business facsimile number. It does not include your home address and telephone number if these are published in a telephone or other directory.

We are responsible for the personal information under our control and we have designated a Privacy Officer who is responsible for our compliance with this policy and with privacy legislation. If you wish to contact our Privacy Officer you can do one of the following:

- Telephone 519-826-7878
- Fax: 519-826-7675
- Email: hr.canada@belchim.com
- Mail: Belchim Crop Protection Canada, 104 Cooper Dr., Guelph, ON. N1C 0A4

#### What personal information do we collect?

When you purchase a product or service from us, request to received future information from us, or if you participate in one of our promotions or incentive programs, we may collect some or all of the following information:

- Your name, address & phone number
- Email address and facsimile number
- Your occupation
- Your language preference
- Information on the size/operation of your business (# of acres, for example)

In general, Belchim Crop Protection Canada provides products/services only to other business operations, and therefore collects only a limited amount of personal information. When an individual registers for a program, it is understood that Belchim Crop Protection Canada will need to collect all the information necessary to administer the program for the individual.

## The security of your personal information is important to us.

Your personal information is used by us only for the purposes identified below and access to your personal information is limited to those employees of Belchim Crop Protection Canada and our business partners who need to have access to it.

## How do we use your personal information?

Your personal information may be used by us to provide you with information on our products, services, events, or on promotions we may be offering that could be relevant to you, or to improve our service to you.

## Sometimes we must share your personal information with others.

We do not sell your personal information to third parties. We may share some or all of your information with our suppliers & business partners, who may use the information in the same way as Belchim Crop Protection Canada. We may also disclose your personal information where we are required or permitted by law to do so.

## How long do we keep your personal information?

We retain personal information as long as necessary to fulfill the purpose. If there are legal requirements to the period of time which we must retain your personal information, we comply with those requirements.

# How can you limit our use of your personal information?

Most of the personal information which we collect is necessary for us to sell or supply you, or to offer you available promotions, and we cannot do this without that personal information. If you do not want us to maintain your personal information or if you do not want us to disclose your personal information in a particular way, please contact our Privacy Officer as described above and we will be pleased to discuss with you how we can limit collection, use or disclosure of your personal information.

#### You can request access to your personal information.

You have a right to access the personal information which we have about you and to request that personal information which you believe to be inaccurate to be corrected. If you wish to access your personal information you should contact our Privacy Officer who will be pleased to assist you.

#### Questions or concerns:

If you have any questions or concerns about this Privacy Policy or about the collection, use and disclosure of your personal information by Belchim Crop Protection Canada, please contact hr.canada@belchim.com as set out at the beginning of this policy and we will address your concerns within 5 business days upon receiving your contact.